

# lix hewett creative

DESIGN + PHOTOGRAPHY

## PACKAGES AND PRICES

\$900



### BRAND identity kit

- in-depth questionnaires about your brand, goals and aesthetic
- inspiration board to streamline your ideal visuals
- logo design: three concepts + 3 rounds of revisions
- alternate logos, patterns, color and type combinations
- final style board representing your brand

\$1500



### BRAND + WEBSITE DESIGN

- in-depth questionnaires about your brand, goals and aesthetic
  - inspiration board to streamline your ideal visuals
  - logo design: 3 concepts + 3 rounds of revisions
  - alternate logos, patterns, color and type combinations
  - final style board representing your brand
  - responsive website design: homepage · pages · portfolio · basic blog
- SELF-HOSTED WORDPRESS · SQUARESPACE\* (2 revisions)
- 2 hours tech support or consultation

\$3500



### DELUXE DESIGN SUITE

- in-depth questionnaires about your brand, goals and aesthetic
  - inspiration board to streamline your ideal visuals
  - logo design: 3 concepts + 3 rounds of revisions
  - alternate logos, patterns, color and type combinations
  - final style board representing your brand
- responsive website design: homepage · interior pages · portfolio
- with COMPLETE BLOG + ECOMMERCE
- 2 hours tech support or consultation
- five collateral print design items: lookbooks, catalogs, postcards, media kits, business cards, stationery, invoices, contracts, and more
  - five collateral web design items: social media headers, campaigns, newsletter design, blog post graphics, and more

\* I often work with developers to bring my designs to life. All packages account for ad-hoc outsourcing, but additional fees may apply depending on your site requirements. This will always be made clear to you before booking.

\$900



### BLOG design package

- in-depth questionnaires about your blog, goals and aesthetic
  - inspiration board to streamline your ideal visuals
  - header design: 2 concepts + 2 rounds of revisions
  - style board with patterns, color and type combos
  - mobile-responsive blog design
- SELF-HOSTED WORDPRESS · SQUARESPACE · BLOGGER\* (1 revision)
- 2 hours tech support or consultation

\$2500



### DESIGN SUITE: brand + web + print

*for artisans, teachers and planners*

- in-depth questionnaires about your brand, goals and aesthetic
  - inspiration board to streamline your ideal visuals
  - logo design: 3 concepts + 3 rounds of revisions
  - alternate logos, patterns, color and type combinations
  - final style board representing your brand
  - basic website design: 4 interior pages and/or basic blog
- SELF-HOSTED WORDPRESS · SQUARESPACE · BLOGGER\* (1 revision)
- four print collateral items of your choice: media kit, lookbook, cards, labels, business cards, stationery, invitations, invoices, and more

### AVAILABLE add-ons



BLOG MIGRATION: \$150  
MEDIA KITS AND CATALOGS: STARTS AT \$600  
ECOMMERCE DESIGN: \$900  
SEPARATE BLOG ON WEB PACKAGES: \$600  
+ INQUIRE FOR PRINT AND WEB COLLATERAL

I'm also available to design book covers (\$700),  
illustrated books (starting at \$1000)  
and magazines (starting at \$2000).



*get in touch*

lix@lixhewett.com · design.lixhewett.com/contact

WWW.LIXHEWETT.COM

